

Rep Order# 6853041 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 106697 Printed: 09/19/2012 8:59 AM 1 of 2
 EC'd Yes Last Received: 09/17/2012 3:20 PM Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () OBAMA FOR AMERICA
 Product OBAMA SKED C
 Estimate# 1781
 Buyer Maura Gilroy
 Phone#
 Fax#
 Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 95/101/1781
 Flight Dates 09/18/2012 - 10/01/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---
 SC-

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	7A-9A	TODAY SHOW	:30	\$850.00	09/18-10/01	4	2	8	\$6,800.00	
	2	TU-F,M	9A-10A	TODAY SHOW T	:30	\$150.00	09/18-09/24	5	1	5	\$1,750.00	
	3	TU-F,M	10A-11A	TODAY SHOW TII	:30	\$325.00	09/18-10/01	5	2	10	\$3,250.00	
	4	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	09/18-09/24	4	1	4	\$1,300.00	
	5	TU-F,M	12P-12:00P	NEWS 3 AT NOON	:30	\$425.00	09/18-10/01	5	2	10	\$4,250.00	
	6	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	09/18-10/01	5	2	10	\$4,250.00	
	7	TU-F,M	2P-3P	THE DOCTORS	:30	\$375.00	09/18-09/24	2	1	2	\$1,500.00	
	8	TU-F,M	3P-4P	DR. PHIL	:30	\$430.00	09/18-10/01	5	2	10	\$4,300.00	
	9	TU	3P-11P	PARENTHOOD	:30	\$3,200.00	09/18-09/18	1	1	1	\$3,200.00	
	10	TU-F	3A-10A	TODAY SHOW 11	:30	\$350.00	09/25-09/28	4	1	4	\$1,400.00	
	11	M	8A-10A	TODAY SHOW 11	:30	\$425.00	10/01-10/01	1	1	1	\$425.00	

---REPORT TOTALS---

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () OBAMA FOR AMERICA
 Product OBAMA SKE'D C
 Estimate# 1781
 Buyer Maura Gilroy
 Phone#
 Fax#
 Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 95/101/1781
 Flight Dates 09/18/2012 - 10/01/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

Report Totals: 69 / \$33,075.00

---SALES MONTHLY TOTALS---

Sep 12: 61 / \$23,525.00 Oct 12: 8 / \$4,550.00

Sales Totals: 69 / \$33,075.00

Station Totals: 69 / \$33,075.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$137,813

CATV 6%	KBLR 0%	KINC 0%	KLAS 30%	KSNV 24%
KTNV 25%	KTUD 1%	KVCW 2%	KVMY 3%	KVVY 15%
XXXX 0%				

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES

Books NCV12
 Demos RA354

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8-12

---CREDIT RISK---

CASH IN ADVANCE